

VECTOR MARKETING

Vector Marketing Privacy Policy

At Vector Marketing ("we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard the information you provide when you access and use our website ("Website"), other online platforms controlled by Vector Marketing, and directly with Vector Marketing, its ownership, employees, and affiliates. By using our website and accepting cookies, you agree to the collection and use of your information as described in this policy.

Section 1 – Information Collection and Use

1.1 Personal Information

We collect information that you voluntarily provide to us when you interact with Vector Marketing both digitally and physically including but not limited to: through online form submission(s), contacting us via email, through social media and other online platforms, share over the phone, and share in person. This may include your name, contact information, and any other details you choose to provide.

1.2 Online Automatic Data Collection

We use cookies and similar tracking technologies to collect information about your browsing behavior on our website. This information is used solely to ensure the proper functionality of the Website and to improve your user experience. There are aspects of online use that Vector Marketing has no control over such as information obtained by the social media and other online platforms.

1.3 Purpose of Online Information Collection

All information collected is used exclusively for:

- Operating and maintaining the Website.
- Enhancing your experience and ensuring Website functionality.
- Providing and managing our services.
- Communicating with you and responding to your inquiries.
- Serving our clients and managing business operations.

Section 2 – Information Sharing and Disclosure

2.1 No Sale or Unnecessary Sharing

We will not sell, rent, or share your personal information with any third parties except as required by law. All information provided on or through our Website, or directly with us will remain confidential within the scope of our operations.

2.2 Limited Third-Party Access

Any third-party services that we may use to operate our Website or serve our clients are contractually bound to keep your information confidential and are only permitted to use your information for purposes consistent with this Privacy Policy.

2.3 External Platforms

Any information provided by or through your device, browser, or other software used to access our Website, social

media channels, or other online resources that are not controlled by Vector Marketing is outside of our control. We are not responsible for the privacy practices or content of those external platforms.

Section 3 – Use of Cookies

By using our Website, you consent to our use of cookies. Cookies are small data files placed on your device that help ensure the Website functions correctly and provide a better user experience. These cookies do not contain personal information and are used solely for enhancing functionality.

Section 4 – Data Security

We implement reasonable and acceptable security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. We expect users and customers to implement measures within their scope of use to protect their data, and unauthorized access to their accounts and information by use of secure diverse and complex passwords, the secure storage of such passwords, enabling two-factor authentication when available, and other steps available for protection of your personal information.

Section 5 – Data Retention

Any information obtained and retained by Vector Marketing will be used solely for the purpose of serving our clients and will not be retained longer than necessary to fulfill those purposes or as required by applicable law. Should Vector Marketing need to retain personal information, such will be done securely without access by outside sources.

Section 6 – Changes to This Privacy Policy

We may update this Privacy Policy from time to time. When we do, we will update the "Last Updated" date at the top of this policy. Your continued use of the Website following the posting of any changes constitutes your acceptance of those changes.